

Portfolio : [Saikatdesign.in](http://Saikatdesign.in)

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Hi, I'm Saikat. I am an experienced hands on designer with a proven track record in leading cross-functional teams to deliver exceptional user experiences. Skilled in crafting and executing user-centered design strategies across B2C and B2B domains. Passionate about driving innovation through AI and fostering a culture of design excellence.

## Education //

### Masters // Product Design

National Institute of Design, Ahmedabad / 2004-2008

### Bachelor // Architecture

Sushant school of art & architecture, Gurgaon / 1998-2003

## UX experience // 16 years

### Oracle

Principal User Experience Designer

Feb 2022 - Dec 2023, Bangalore

Led UX design for big data, data catalog, and data labelling products within Oracle Cloud Infrastructure's data and AI team, collaborating with cross-functional teams (PM, data engineers, etc.) to deliver impactful user experiences.

Key projects include-

Big data services - Developed next-gen platform vision with leadership using Generative AI.

Data labelling- Led the overhaul of the current experience using assisted machine learning and HITL .

Data catalog- Led design of search features for lineage & data connection.

### Tide

May 2021 - Feb 2022 , Hyderabad (Remote)

Led design and shipped experiences for mobile and desktop for [Pay-links \(UK\)](#) & [India invoicing](#) through collaboration with product, engineering, research, and marketing stakeholders.

### JP Morgan chase & co.

Jun 2016 - May 2021, Bangalore

Led settings design for [Zelle](#) across mobile & web, NYC. Previously, designed wealth management experiences for HNW clients and financial advisors.

### ANZ

Jun 2015 - Jun 2016, Bangalore

As a part of core banking design team based out of Melbourne, I worked on certain features for [online banking experience](#).

### Globalogic

Nov 2014 - Jun 2015, Noida

Led the design of corporate insurance product for US market - Client / FirstBest. The MVP was used as an acquisition pitch which was instrumental in it getting [acquired by Guidewire](#).

### Fiserv

Jun 2011 - Nov 2014, Noida

Designed and shipped popmoney.com (early P2P payment system in US) and contributed to core banking experiences like biller application, teller UX, and loan origination platform.

### TCS

May 2010 - May 2011, Mumbai

Led design for QSR and restaurant resource management software, delivering a successful product to end users.

### Infoedge India ltd

Aug 2007 - May 2010, Noida

Spearheaded end-to-end redesign of [Jeevansathi.com](#), collaborating with cross-functional stakeholders.

### HFI India ltd

Aug 2006 - Jan 2007, Mumbai

As part of my internship and thesis project worked on system ideation & research for emerging markets / Next billion users based out of Dharavi, Mumbai.

Previously I have worked as Industrial design consultant with Think design. Prior to that I have worked as an architect with Vipin Gupta architects on urban design and architectural projects.

## Training / Certifications //

Generative AI for everyone / DeepLearning.ai / Coursera

Generative AI with large language models / DeepLearning.ai / Coursera

Making friends with Machine learning / Cassie Kozyrkov- Google / Youtube